

ALEX SISAN

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Personal Profile

A confident and ambitious individual who has keen eye for creative design with an interest in gaining further experience in digital media. An energetic self-starter who has a forward thinking and passionate personality. Always looking for a challenge whether that may be working as a team or individually.

Education

Bournemouth University September 2013 to July 2017

BA(Hons) Digital Media Design with Placement Year

First Class

Modules studied: Dissertation (65%), Graduate Project (74%), Industry Perspectives (79%)

Brighton, Hove and Sussex 6th form College September 2009 to June 2011

3 A Levels: Business(C), Media Studies(C), ICT (C)

St Andrews Church of England High School for Boys, Worthing September 2005 to June 2009

10 GCSEs grade A-C including ICT (A*), Design Technology (A), Media Studies (A) and Maths & English (C)

Design Skills

Web design, Branding, Print design, Concept design, Typography, Marketing, Social media, Video editing and IOS development

Relevant Experience

Lawrence Harvey Group (now LHI Group), London, 6^h July 2015 to 30th June 2016

Marketing Assistant (placement year)

- Worked directly alongside the Group Marketing Manager; responsible for all aspects of marketing including design, SEO, web development and events
- Contributed to the management of Lawrence Harvey's external profile via social media and direct marketing
- Directly involved with the creation of Harper Harrison and Piper Maddox including brand identity, business cards, brand brochures and online design materials
- Solely designed both Harper Harrison's, Piper Maddox's and Group CEO's websites
- Managed internal marketing and design for the group including incentive posters, graphics for internal CMS, incentive décor, internal charity events and design for weekly round-up

Team Sport Indoor Karting, Lancing, 19th June 2014 to 3rd July 2015

Outbound Marketing Co-ordinator

- Regularly communicated with 'members', tailoring my style to each individual as required; included interaction with members, customers and others in the marketing team at head office.
- Advertised via social media event projects that are up and coming.
- Used specialist software to target specific members via text/SMS on up and coming events
- Maintained the overall look for the centre.
- Redesigned the centre's member event posters to conform to the brands image

Additional Experience

The Old Fire Station, Bournemouth, 17th September 2013 to 30th June 2017

Duty Manager (previously Bar Crew)

- The Old Fire Station is a nightclub within the Student's Union at Bournemouth University
- Worked my way up from Bar Crew and was promoted to First aider after my first year; following my placement year I was promoted again to Duty Manager
- Whilst on duty, I manage 80 staff in total, 20 (average) at any event
- Responsible for ensuring the safety of customers and smooth running of an event
- Ensure guest complaints are resolved in a professional and efficient manner.
- Oversee cashing up the night's takings, carried out in accordance with company policy

Team Sport Indoor Karting, Lancing 17th October 2011 to date

Duty Manager (previously Head Marshal)

- Promoted to Head Marshal/ Race Director after 6 months and Duty Manager after 18 months
- Manage all aspects of the Centre including the 'Fuel Bar', appearance of site and track personnel
- Organise the running of events and supervise the track during races
- Follow weekly and daily checks of the centre and track, and ensure all health and safety aspects are followed.
- Conduct pre-race briefings to customers and maintain their excitement and expectations of their Karting experience

Mark Warner, Meribel France December 2012 to April 2013

Kitchen/Night Porter

Crown and Anchor Pub Restaurant, Shoreham-by-sea 12th June 2009 to 16th September 2011

Kitchen Assistant

Additional skills and Achievements

Customer Service- Intermediate Apprenticeship Level 2 (2013): Developed a greater understanding of how to deliver effective customer service and how it impacts companies.

St. John's Ambulance First Aid at Work (2014 & 2016): Acquired a comprehensive set of practical skills needed by first aiders in most workplaces

Level 2 certificate in Drinks Service (2014): Expanded my knowledge of the drinks industry including licensing laws and responsible alcohol awareness

Driving: Full clean UK driving licence (manual)

Other interests

Travelling

- I enjoy travelling the world and have been lucky enough to visit Florida, New York, Brazil, Dominican Republic and a lot of Europe.
- During the summer of 2013, I completed a road trip in a campervan from Cairns to Sydney, totalling over 2,500km.

Snowriding

- I have always had a passion for skiing/snowboarding and I yearly go; may that be with friends, school trips or family.
- During my time between College and University, I completed 5 months working in the French alpes. Doing a ski season made me appreciate life's finest things and determination to reach goals that I had set out to do.

Cars/Karts

- Not only do I currently work part-time, for a go karting company I love karting even outside of work hours. I am a keen car enthusiast who takes pride in my car. Alongside I regularly watch Formula One and occasionally attend car shows and exhibitions.

References available upon request.